



FACTS:

- ✔ THE UNITED STATES MILITARY IS DOWNSIZING
- ✔ THESE SKILLED MEN AND WOMEN NEED JOBS
- ✔ THE SOLAR PV MARKET IS EXPERIENCING DOUBLE DIGIT GROWTH
- ✔ THE SOLAR INDUSTRY NEEDS THESE ACCOMPLISHED VETERANS

WHAT WE DO:

The Veteran Asset connects the dots on these compelling facts, by recruiting, training and placing our skilled and dedicated U.S. Military Veterans into meaningful careers within the renewable energy sector.

We transform the lives of veterans by eliminating pitfalls and deconstructing the barriers to employment. Our program provides no-cost vocational-training scholarships to those who have served our country and safeguarded our freedoms.

Our veteran graduates are quick to be hired, as we have executed an efficient connection between the desirable supply of a trained veteran workforce and the growing demand from the renewable energy industry.

WHAT THAT MEANS TO EMPLOYERS:

Employers, you will be on the receiving end of a veteran workforce, which will directly transform your business. Our veteran graduates are mission-oriented, bringing to your company leadership, dependability, vast skill sets, teamwork and a dynamic life experience that will benefit your enterprise beyond expectation.

WHAT DOES THAT LOOK LIKE?

It looks a lot like this graduate, Scott L. Chapman:

A veteran with 21 years of active duty service in the United States Marine Corps, his skill sets were recognized and he was granted a TVA scholarship. Upon graduation, Scott was quickly hired, immediately demonstrated his star quality, was promoted, and continues to excel toward further leadership positions. His employer consistently receives positive reviews of Chapman and his veteran team.



ABOUT US:

We are a nonprofit organization Co-Founded by: Scott P. Duncan, a Marine Lieutenant Colonel - Retired (Former Battalion Commander and Combat Veteran); Steve Fulgham and Kelly Smith, business partners who bring superior performance and industry credibility from within the renewable energy sector. We have dedicated our organization to providing veterans opportunity through 'a hand up – not a handout'.

THE VETERAN ASSET: 501(c)(3) non-profit organization, whose mission is to recruit, train and place our U.S. Military Veterans into meaningful careers within the renewable energy sector.

www.TheVeteranAsset.org | 24630 Washington Avenue Suite 102 Murrieta CA 92562 | 951-696-1123 | info@theveteranasset.org



HOW WE DO IT:

Careful Recruitment

Candidates are individually screened and interviewed by a career military professional for:

- ✔ Fitness
- ✔ Military Occupational Specialty (MOS)
- ✔ Soft Skills
- ✔ Attitude

Relevant Training

We work with IREC accredited training partner, Ambassador Energy College and industry leaders to develop and facilitate specific training:

- ✔ PV Solar Design & Installation program leading to a NABCEP EL credential
- ✔ Combination of theory, practical application and OSHA
- ✔ Customized training programs

Specific Placement

We work closely with our Employer Partners to assess their needs, recruiting and training to those specifics. Jobs include, but are not limited to:

- ✔ Installer / Project Management
- ✔ IT / Monitoring / Maintenance
- ✔ Project Design / Auto CAD / Drafting
- ✔ Logistics and Warehousing
- ✔ Administration / Interconnection
- ✔ Sales / Customer Service

HOW CAN YOU HELP?

Qualifying for 501(c)(3) tax deduction:

- ✔ Sponsor a veteran or group of veterans
- ✔ Donate general funds
- ✔ Donate in-kind product(s)
- ✔ Hire our graduates
- ✔ Volunteer your time



THE VETERAN ASSET: 501(c)(3) non-profit organization, whose mission is to recruit, train and place our U.S. Military Veterans into meaningful careers within the renewable energy sector.